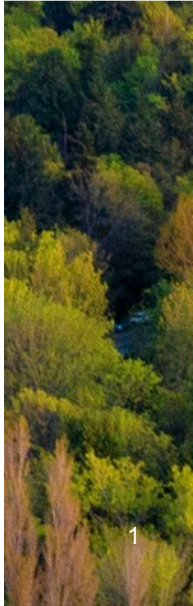
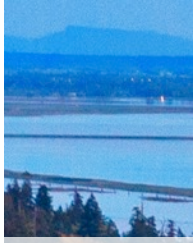


WHAT MAKES NEWS?

- New / timely
- Disaster / threat
- Wide impact
- Conflict
- Discovery
- Human interest
- Superlative: first, biggest, best
- Proximity / local angle
- Unusual
- Prominence / celebrity



WHAT MAKES NEWS?

The screenshot shows the CBC News website interface. At the top, there are navigation links for TV, RADIO, NEWS, SPORTS, MUSIC, LIFE, ARTS, CANADA 2017, LOCAL, and MORE. Below this is the 'WATCH LISTEN LOG IN' section. The main header features the 'CBCnews | British Columbia' logo and a 'LIVE' stream for 'Vancouver More Streams' with a 'Listen Live' button. A secondary navigation bar includes 'Home', 'Opinion', 'World', 'Canada', 'Politics', 'Business', 'Health', 'Entertainment', 'Technology & Science', and 'Video'. A red 'Canada BC' button is also present.

PHOTOS | UBC Vancouver ready to open new \$39M aquatic centre

The University of British Columbia has finished building a new pool on its Vancouver campus

By Rafferty Baker, CBC News | Posted: Jan 18, 2017 7:51 PM PT | Last Updated: Jan 19, 2017 6:58 PM PT

Swimmers wait to take the first official dip in UBC's new pool at the school's Point Grey campus on Wednesday. (Rafferty Baker/CBC)

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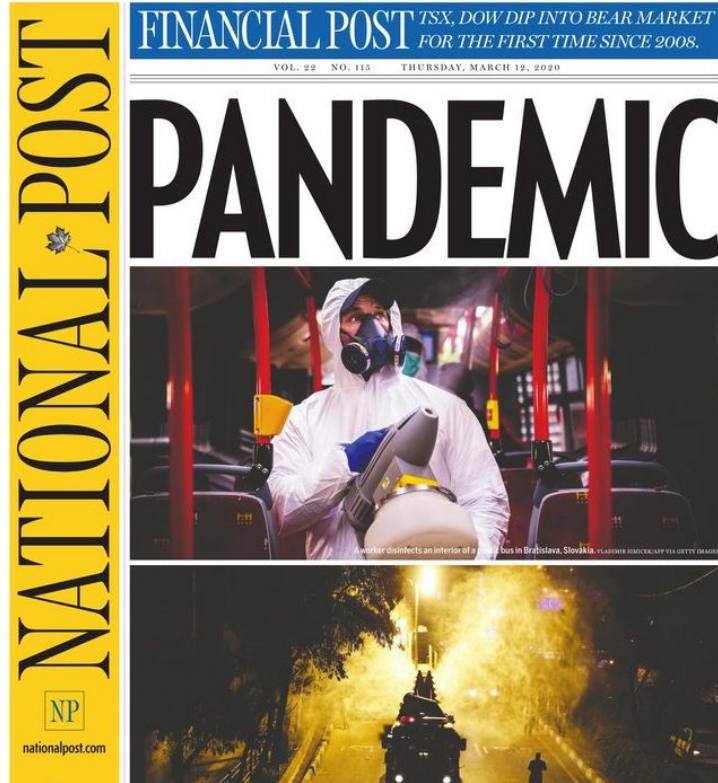
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